



Phone: 860.669.4596

Text: 860.552.2054

Email: info@thewhitedressbytheshore.com

WHAT'S NEXT: BRIDAL

Congratulations on choosing your wedding dress! We are looking forward to working with you as you prepare for your wedding day. Now that you have purchased your gown, we would like to inform you of the next steps in the process, as well as the timeline associated with each step. Please review this information carefully and hold onto it for future reference. Feel free to contact us with any questions or concerns that you may have, we are here to help!

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GOWN ARRIVAL:

Bridal gowns are usually delivered 5 months before the wedding unless the order date does not allow for that time frame or an alternate delivery date has been requested. We will call you as soon as your gown arrives in the boutique.

BRIDAL ALTERATIONS:

When you purchased your gown, your stylist should have recommended one of our trusted seamstresses to you. It is imperative that you reach out to that person PRIOR TO your gown's arrival to inquire about their availability and their scheduling process. This will ensure that you will have a trusted seamstress to alter your gown once it arrives. If you need a referral, please reach out to us!

BRIDAL PARTY:

We recommend shopping for your bridal party 6 months prior to your wedding, to ensure the dresses will arrive in time and to give your maids enough time for alterations. For convenience to your bridesmaids, and in order to provide your party with the best value, we have created a network of out-of-house seamstresses to whom we can refer them for their alterations.

ACCESSORIES:

Accessories are the finishing touch for your look. We are happy to schedule an accessories appointment with you so that one of our stylists can assist in selecting the jewelry and veil that will best complement your gown and wedding day style. This appointment can take place prior to the gown's arrival using our store sample, or we are happy to schedule an accessory appointment as part of your Gown Reveal, once your gown arrives. You will want to consider the timing of your beauty trial when deciding when to schedule this appointment.

UNDERGARMENTS:

The undergarments you'll be wearing on your wedding day (bra, spanx, boob tape, etc.) are required for your first fitting. To meet your undergarment needs, we can refer you to Beneath the Gown in Branford, CT. Ring their shop for a consultation at 860.304.7399. If you opt to buy your undergarments elsewhere, take into account the bustline, back neckline and waistline of your gown. Bra cups are also an option for some (if you are a C cup or smaller). They can be purchased from us at The White Dress by the shore, or may be available from your seamstress.

TIMELINE

Gown Purchase
10-12 months prior

Shop for Maids
6 Months Prior

Little White Dress
4-6 Months Prior

Gown Arrival
4-6 Months Prior

Finalize Shoes &
Undergarments
4 Months Prior

First Fitting
3-4 Months Prior

Final Fitting
1-2 Weeks Prior

Wedding Day!