



WHATS NEXT: BRIDAL

Congratulations on choosing your wedding dress! We are looking forward to working with you as you prepare for your wedding day. Now that you have purchased your gown, we would like to inform you of the next steps in the process, as well as the timeline associated with each step. Please review this information carefully and hold onto it for future reference. Feel free to contact us with any questions or concerns that you may have—we're here to help!

Phone: 860.669.4596 | Email: info@thewhitedress.com

GOWN ARRIVAL:

In most cases, your gown will arrive at The White Dress by the shore about 4 to 5 months prior to your wedding (unless we have discussed another timeline with you because of a rush, muslin fitting or other special circumstance). We will call you as soon as your gown arrives in the boutique.

GOWN BALANCE:

The balance of the gown is due upon the gown's arrival. Please be advised we are unable to schedule your fittings until the gown balance has been paid in full. If you are going to Modern Trousseau for muslin fittings, your gown balance is due exactly 5 months prior to the wedding.

MAIDS:

Our in-house seamstresses are highly skilled bridal specialists. For convenience to your bridesmaids and in order to provide your party with the best value, we have created a network of out-of-house seamstresses to whom we can refer them for their alterations. We do not offer bridesmaid alterations.

ACCESSORIES:

If you have not yet chosen your bridal accessories, it's best to schedule an appointment prior to your first fitting so that we can coordinate delivery with your first fitting. If you're traveling from a distance, your accessories appointment can be scheduled when you pick up your gown or directly after your first fitting.

SHOES:

We have a collection of shoes from Badgley Mischka, Grace Shoes and Angela Nuran. Please schedule an appointment with us if you are interested in trying on shoes from our collections. Please be advised that you will need to have the shoes that you will be wearing with your gown before your first fitting. So be sure not to put off finding this important piece of your wedding day wardrobe!

UNDERGARMENTS:

The undergarments you'll be wearing on your wedding day (bra, spanx, etc.) are required for your first fitting. To meet your undergarment needs, we can refer you to Beneath the Gown in Branford, CT. Ring their shop for a consultation at 860-304-7399. If you opt to buy your undergarments elsewhere, take into account the bustline, back neckline and waistline of your gown. Bra cups are also an option for some, and they can be provided to you at your first fitting here at The White Dress.

TIMELINE

GOWN PURCHASE

1 year- 9 months prior to wedding day



SHOP FOR BRIDESMAIDS & MOTHER OF THE OCCASION

5-6 months prior



SHOP FOR ACCESSORIES

4-6 months prior



GOWN ARRIVAL

4-6 months prior



FINALIZE SHOES & UNDERGARMENTS

4 months prior



FIRST FITTING

3-4 months prior



FINAL FITTING

1-2 Weeks Prior



WEDDING DAY!